

AKRIMAX
PHARMACEUTICALS

THIS WAY

A BETTER WAY FORWARD

Facing challenges presented by a pipeline that's drying up, a drop in consumer and industry confidence caused by offshore mishaps, and limitations imposed by a broken mode of doing business, the pharmaceutical industry is searching for a new way.

One that will bring:

New opportunities. New possibilities. New approaches.

With a proven record of success and leadership, Akrimax issues an invitation for partners, physicians, patients and investors to join us on a path to a better way forward. Because, despite the challenges, there is one.

THIS WAY

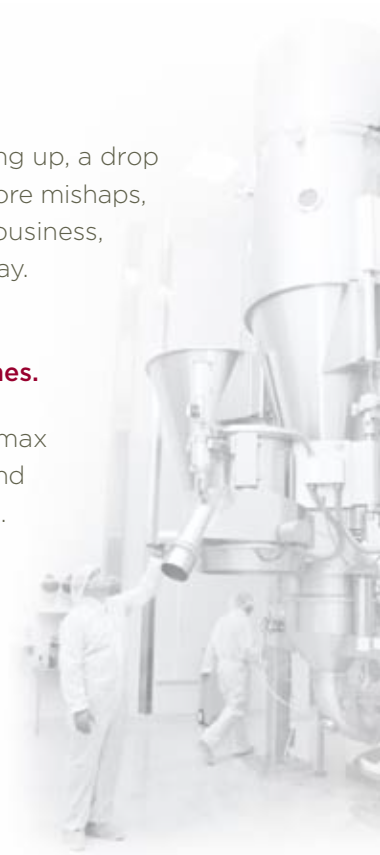


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A FOCUS ON METABOLICS. A COMMITMENT TO IMPROVING THE LIVES OF PATIENTS.

Metabolic disease is a silent killer that is impacting the lives of an increasing number of Americans through conditions such as obesity, diabetes, hypertension and high cholesterol. The result is an escalating health care crisis that is in need of both attention and solutions. Akrimax is providing both.

With a focus on metabolic disease and a commitment to always putting patients first, we build strong partnerships with customers and therapeutic thought leaders who understand the issues surrounding metabolics and who appreciate the power of collaboration when it comes to improving patient care.

As a natural outgrowth of our discussions with partners regarding metabolic disease, we've also discovered areas of mutually beneficial interest within other therapeutic categories. Consequently, we are open to providing contract manufacturing and commercialization solutions in these categories, as well.

Our efforts are led by a core group of individuals who have more than 100 years of combined experience in building successful companies and brands. They are passionate about the work we do — constantly searching innovative ways to help patients, physicians and corporate partners.

At Akrimax, we're proving that having a progressive commercial model and an *American-forged manufacturing excellence* can be a better way to impact metabolic disease and its effects. We're doing this by:

- **Applying vertical integration to ensure consistent quality and control**
- **Placing a strategic focus on driving profitable revenue**
- **Implementing a sophisticated commercial infrastructure that offers optimum flexibility and ROI**
- **Demanding and maintaining the highest standards and controls**
- **Remaining perpetually right-sized**

Metabolic disease is a formidable foe. But, working together, we can defeat it one success, one product, one patient at a time.

AKRIMAX MISSION STATEMENT

Akrimax is an integrated specialty pharmaceutical company that optimizes the value of products for the treatment of metabolic diseases by leveraging a progressive commercialization model and a world-class, highly skilled manufacturing capacity.

For more information about the Akrimax vision and our focus on metabolics, visit www.akrimax.com/vision



A PROGRESSIVE APPROACH TO COMMERCIALIZATION

Whether you have a patent on the verge of expiring or a new molecule ready to launch, there's both an art and a strategy to finding the potential in such opportunities where commercial viability isn't clear.

Our progressive commercialization model fulfills this potential by:

- Working from a promotional platform that features progressive targeting, customized tactics measured at the physician level, and a highly integrated field force effort
- Using a “smart virtual” field force infrastructure that is tailored to launch, grow and maintain brands, without sacrificing optimum flexibility
- Leveraging strong commercial alliances to provide support with sales force, market research, marketing and managed market efforts

But, at the core of our commercialization process is the concept of “partnership.” We build commercialization partnerships that focus on existing assets whose revenue potential might lay hidden beneath expiring patents or within the shadows of potential blockbusters. In turn, this helps you concentrate on mission-critical issues while also having confidence that the incremental revenue potential of existing assets isn’t being left on the table.

A partnership with Akrimax allows you to:

- **Free up valuable human and facility resources and capacity**
- **Realize additional profits from currently marketed products**
- **Focus on growth and development**

Not accepting how things have been done before, but constantly challenging them and finding better ways to move forward. This is the Akrimax approach to commercialization.



To learn more about the benefits of commercialization partnerships with Akrimax, visit www.akrimax.com/commercialization



WORLD-CLASS CONTRACT MANUFACTURING HERE AT HOME

Through our Rouses Point, N.Y. manufacturing facility, we're able to offer our partners all of the advantages and efficiencies of a vertically integrated business model. And, with a stellar regulatory record, we're able to bring quality control and safety back to the United States.

To view an interactive history of our Rouses Point, N.Y. facility, please visit: www.akrimax.com/history





In addition to solids, liquids and creams, our *U.S.-based, world-class manufacturing plant* specializes in the production of more-complicated assets — including **high-potency products, controlled substances, solvent-based products** and **controlled-release products**. Fully supported by teams of pharmaceutical development scientists, dedicated quality control units, environmental health and safety staff, logistical support and professional account managers, Akrimax's integrated contract manufacturing services are designed to meet the wide range of needs our manufacturing partners face.

- **Akrimax development and manufacturing capabilities**
- **Formulation development, scale-up and technical transfer**
- **Analytical development**
- **Akrimax Clinical Express**
- **Commercial and clinical-packaging services**
- **Direct scalability to commercialization**

For more information about how you might benefit from a strategic manufacturing partnership with Akrimax, visit www.akrimax.com/manufacturing



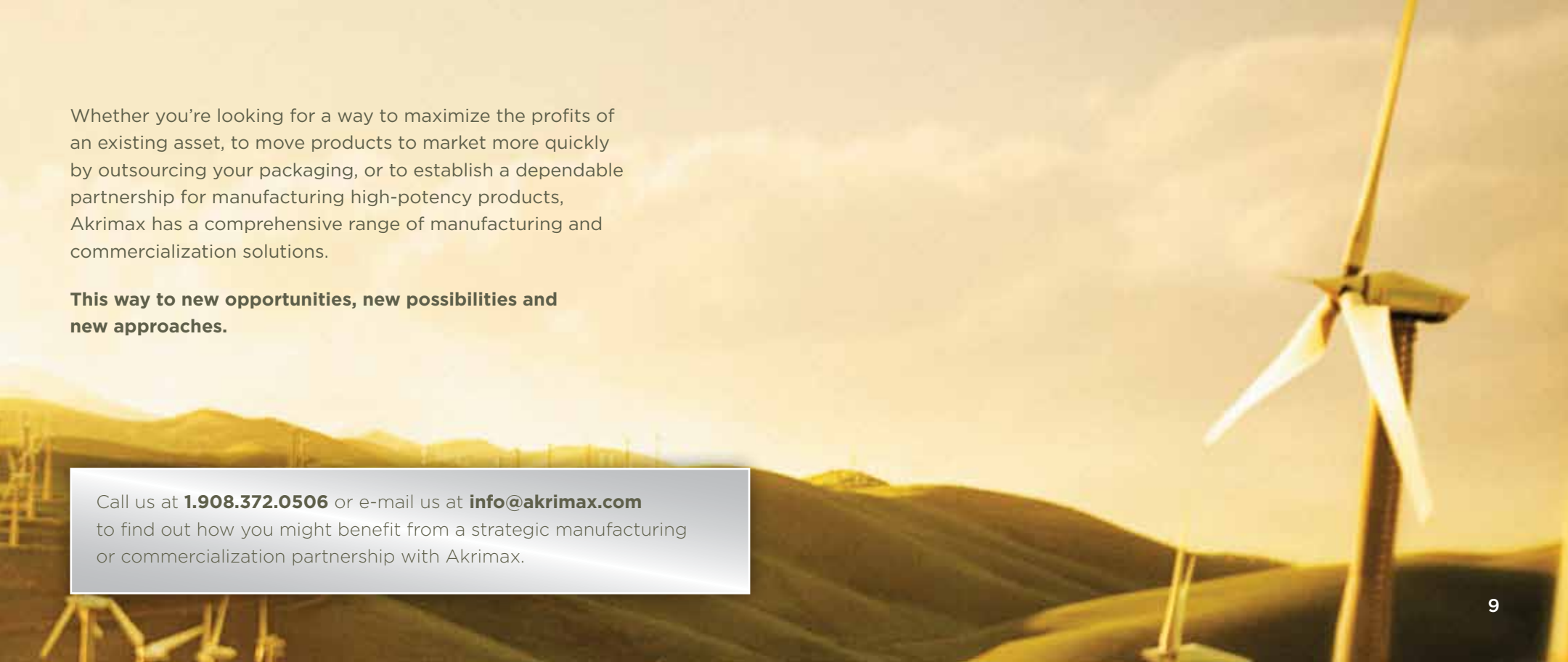
A STRATEGIC ADVANTAGE THROUGH PACKAGING EXPERTISE

With packaging experience that's both deep and broad, Akrimax offers clients a strategic advantage when it comes to keeping their flow of product to market timely and constant. We have the resources and capacity to fill the following forms of packaging:

- Bottles
- Blister Packs
- Tubes
- Liquids

The Akrimax packaging solution provides a cost competitive option, supplemented with stellar project management, employee experience, regulatory support and coordination.

To find out more about how our packaging capabilities can round out your production process, visit www.akrimax.com/packaging



Whether you're looking for a way to maximize the profits of an existing asset, to move products to market more quickly by outsourcing your packaging, or to establish a dependable partnership for manufacturing high-potency products, Akrimax has a comprehensive range of manufacturing and commercialization solutions.

This way to new opportunities, new possibilities and new approaches.

Call us at **1.908.372.0506** or e-mail us at **info@akrimax.com** to find out how you might benefit from a strategic manufacturing or commercialization partnership with Akrimax.



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Enhancing consumer confidence and client control through American-forged manufacturing excellence.